VCPI Annual Report

July 2019 – June 2020

VCPI

Virginia Center for Policing Innovation®

A Message from our Executive Director

In a year characterized by social unrest and sometimes violent protests, not just across the country, but also on our doorstep, the onset of a global pandemic, and the most emotionally charged political landscape in decades, you could be forgiven for thinking that nothing good came out of FY2019-2020. It is easy to get bogged down in a near-constant barrage of negative news.

With that said, VCPI is wired to view the world through a "glass is half full" lens. Through this lens, we have observed that the heartbreaking events that have occurred across the country have spurred important and powerful conversations between our communities and public safety professionals. The extreme and multi-faceted tragedy of COVID-19 has also been marked with a plethora of examples of neighbors helping neighbors, creativity and caring, and heroism.

Like many others, VCPI recognized that the challenges of FY19-20 also brought about opportunities and VCPI rose to the occasion – working relentlessly to squeeze every ounce of good out of this year that we could. We offered opportunities for communities, public safety professionals, and policy makers to come together and discuss their viewpoints on social issues, and when the pandemic hit, VCPI rallied from our dining room tables and living rooms to make sure that our training and resources were readily available and moving forward. As a result, we have plenty of good news to share about this past year!

Some of our highlights this year include:

- Thousands of law enforcement officers across the country received training on critical issues such as violence prevention, ethical decision making, community policing, and much more through VCPI's in-person and online training initiatives.

- After extensive enhancements to the Virginia VINE system and an intense public awareness effort, a record number of nearly 100,000 victims and others signed up to receive custody status notifications on offenders in Virginia's local and regional jails, using the information to enhance their personal safety and support their peace of mind.

- Community members and public safety professionals from over 400 cities joined together at VCPI training events in 30 states to discuss ways they could work together to prevent violent extremism in our communities.

These are just a few of the many successes our team cultivated in FY2019-2020. As you read through this annual report, I invite you to share in our excitement over the impact we made and the groundwork we laid in our pursuit of providing innovative learning opportunities and powerful resources that improve public safety, one person at a time.

Lynda M. Schwartz

VCPI's Vision and Mission

V

We imagine a world of connected, safe, and thriving communities.

M

Our mission is to provide innovative learning opportunities and powerful resources that improve public safety, one person at a time.

1,600+
Courses
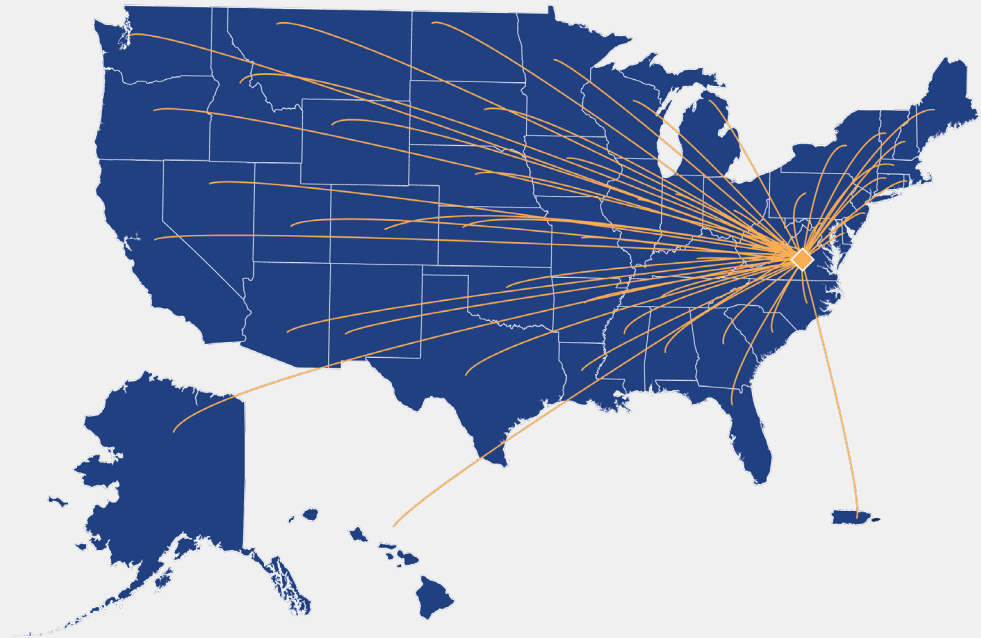
71,000+
Participants*

8,000+
Agencies*

50
States

*Numbers not adjusted for individuals or agencies who participated in multiple training events.

Virginia Roots, National Reach, Personalized Impact

For over 20 years, VCPI has provided cutting-edge training and technical assistance for public safety and community leaders. With in-person and online training events in every state, VCPI is a nationally recognized leader in the public safety community.

Training Delivered in 2019 – 2020

After-Action Review and Reporting: An Introduction

Applied Evidence-Based Policing Practices: Homicide and Violent Crime Reduction

Community Policing Defined

Crime Prevention Through Environmental Design (CPTED) Overview

Ethical Decision Making: Policing with Principled Insight

Judicial Security Specialist Online

New Perspectives on Community Policing

Problem-Oriented Policing: The SARA Model

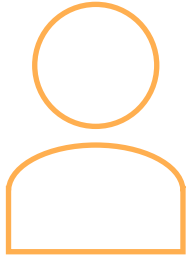Strategic, Tactical, and Resilient Interdiction of Violent Extremism (STRIVE)

STRIVE Instructor Development Program

Tactical Community Policing for Homeland Security

Violence Interdiction: A Proactive Approach to Mitigating Conflict

Virginia VINELink

Virginia VINEWatch

Training by the Numbers

VCPI welcomed **2,500 new course participants** from 460 agencies to its online and in-person training programs this year

IN-PERSON

832

Course Participants

369

Agencies in 34 states

Participants demonstrated a 64% improvement on test scores on average.

E-LEARNING

4,339

Course Participants

375

Agencies in 50 states

Participants demonstrated a 32% improvement on test scores on average.

4,919 New Registrations

The number of trainees on the Portal more than doubled.

7,522 Course Participants

Users enrolled in more courses this year than in all previous years combined.

10 New Courses and Interactive Resources Added to the Portal

The number of available courses and resources on the Portal doubled this year.

1,150 New Agencies Represented

Users from agencies in all 50 states are now represented on the Portal.

Program Highlights

COPS Office Training Portal

This year, VCPI continued to maintain, enhance, and promote this eLearning portal housing COPS Office–funded public safety courses and resources.

Additionally, VCPI completed the Portal's first successful advertising campaign using social media, search engines, magazines, and e–newsletters to promote the Portal's no–cost resources to thousands of public safety professionals around the country. The campaign exceeded expectations, leading to over 10,000 new visitors and 600 new registrations in two months.

From launching a successful pilot advertising campaign, to improving user accessibility, to adding numerous courses and resources, 2019–2020 was the Portal's most successful year to date.

Program Highlights

STRIVE: Strategic, Tactical, Resilient Interdiction of Violent Extremeism

VCPI completed its work on the STRIVE program, which brought public safety professionals and community members together for two days of collaborative discussions on how to work together to prevent violent extremism in our communities.

This program represented the largest grant that VCPI had been awarded since its founding in 1997. Despite having to end the delivery of in-person events ahead of schedule due to COVID-related complications, the program was nevertheless a major success.

VCPI also completed the development of an online version of STRIVE that will be available on its website later this year.

27 in-person training events (in the 2019–2020 fiscal year, including an Instructor Development Program)

350 community and public safety organizations represented

790 people attended from over **400 cities** in **30 states**

53% of participants were sworn law enforcement and **47%** were community members and non-sworn and government employees

12,640 hours of training delivered

98,500

Survivors of crime and others registered for Virginia VINE

400,000

Custody status notifications were sent to registered users

2,300,000

Searches were made on Virginia VINE seeking information on an offender's custody status

Program Highlights

Virginia VINE

VCPI continues to administer the Virginia VINE program, which provides survivors of crime with critical updates about the custody status of their offender.

This year, VCPI launched a new digital campaign to raise awareness about the VINE program across Virginia. With a focus on community members and public safety professionals alike, the ads were served 4,000,000 times to English and Spanish speaking audiences across the Commonwealth.

Additionally, VCPI secured funding to expand current VINE services to include providing notifications for protective orders. However, this new spending has been temporarily suspended due to the pandemic.

Development Initiatives

2019 – 2020

This year, VCPI worked on developing and designing forward-thinking programs and services for public safety nationwide.

Development Intiatives

VCRIME: Violent Crime Reduction: Information, Messaging, and Engagement **(BJA)**

VCPI developed the Community Safety Collaborative (a national advisory board) and began conducting market research for VCRIME, a national campaign to raise awareness about the shared responsibility between community members and public safety professionals in reducing violent crime.

Measuring What Matters: Building Trust and Legitimacy **(BJA)**

VCPI continued development of this online resource for law enforcement agencies nationwide focusing on the reduction of violent crime, organizational culture, officer safety and wellness, and measuring and sustaining success.

BJA National Training and Technical Assistance **(BJA NTTAC)**

Through this program, VCPI provided crime prevention training to agencies requesting services. Additionally, VCPI continues to be an NTTAC Provider for BJA's Prosecution Assessment TTA Program.

New Curriculum for the National Association of School Resource Officers **(NASRO)**

VCPI continued its development of an introductory–level School Resource Officer eLearning course.

Development Intiatives

VCPI eLearn Center (VCPI)

VCPI expanded its support of the public safety community through the enhancement of the VCPI eLearn Center and through the development of exceptional online training and resources.

VCPI Strategic Development (VCPI)

VCPI launched VCPI Insights, a new subsidiary that will enable VCPI to compete for additional grants and contracts. Additionally, VCPI adopted new vision and mission statements as part of its strategic plan.

Virginia VINE Services (VA–DCJS)

VCPI continued to administer, manage, and promote this statewide automated victim notification system that provides victims of crime with information and resources vital to their safety.

STRIVE: Strategic, Tactical, Resilient Interdiction of Violent Extremism (USDHS)

VCPI concluded its work on this national training program designed to enhance the capacity of communities to counter violent extremism through the implementation of community policing principles and practices.

VSI Certification Program (VSI)

VCPI continued to administer this certification program in partnership with the Virginia Sheriffs' Institute.

Development Intiatives

COPS Office Training Portal (COPS)

VCPI continued to maintain, enhance, and promote this eLearning portal housing COPS Office-funded public safety courses and resources. Additionally, VCPI continued developing new content through its Online Training Development program that will be hosted on both the Portal as well as the VCPI eLearn Center.

Pathways to Resiliency: Preventing Violent Radicalization Through Community Policing (COPS)

VCPI continued development of this online, national demonstration initiative depicting the efforts of law enforcement agencies in building resiliency to prevent radicalization to violence.

National Critical Response & Recovery TTA Provider (COPS)

As a Training and Technical Assistance Provider, VCPI enhanced the capacity of law enforcement agencies in their response to critical incidents and emerging issues.

CHP Cohort Support: Training & Technical Assistance Program (COPS)

VCPI completed its work on this national training and technical assistance effort supporting COPS Hiring Program (CHP) grantees in four COPS Office CHP Cohorts: Gun Violence/Homicide; School-based; Trust; and Homeland Security.

Development Intiatives

Contemporary Community Policing: a National Law Enforcement Training Initiative (COPS)

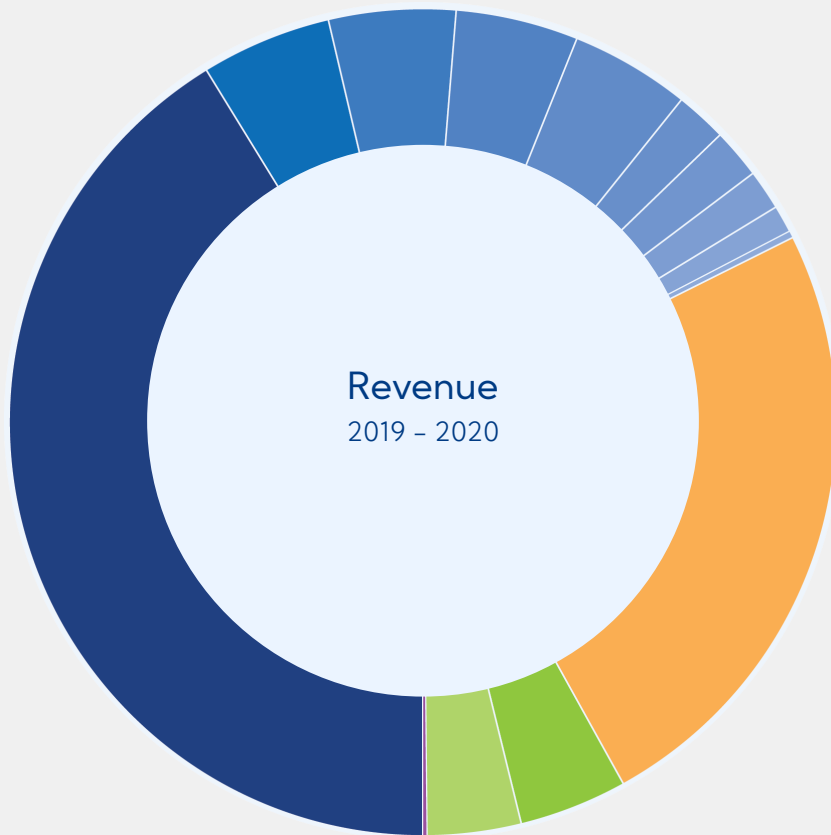VCPI launched this initiative supporting the advancement of community policing nationwide through the delivery of an instructor development program.

CARE BWT: Contemporary Approach to Reimagining Effective Broken Windows Theory (COPS)

VCPI continued its work with a national advisory board in developing an interactive learning program focused on applying broken windows theory, as it was originally intended, to a broad array of modern public safety issues.
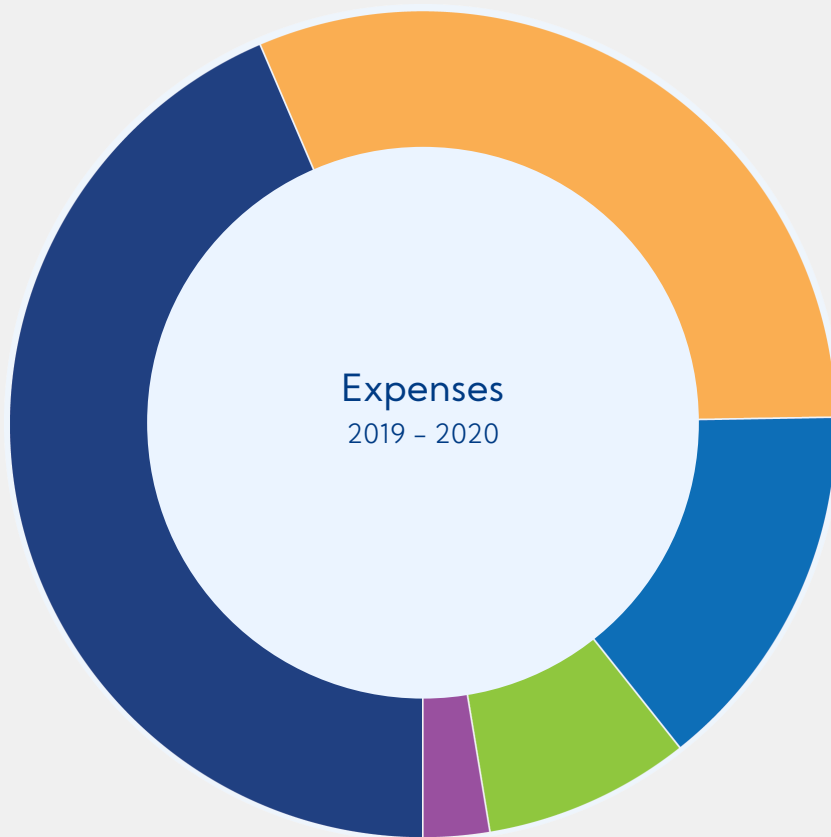
Finances

Revenue 2019 – 2020

- VCPI Generated Income – **41.23%**
- USDOJ, COPS, 2018 COPS Office Training Portal (2018–CK–WX–K001) – **5.10%**
- USDOJ, COPS, A Contemporary Approach to Reimagining Effective Broken Windows Theory (2018–CK–WX–K018) – **4.96%**
- USDOJ, COPS, Advancing Community Policing through e-Learning (2017–CK–WX–K001)– **4.79%**
- USDOJ, COPS, COPS Portal: Continued Maintenance Program (2017–CK–WX–K002) – **4.68%**
- USDOJ, COPS, Pathways to Resiliency: Preventing Violent Radicalization through Community Policing (2016–CK–WX–K010) – **2.01%**
- USDOJ, COPS, Contemporary Community Policing: A National Law Enforcement Training Initiative (2018–CK–WX–K019) – **1.95%**
- USDOJ, COPS, National Critical Response & Recovery Technical Assistance Program for 21st Century Policing (2015–CK–WX–K003)– **1.57%**
- USDOJ, COPS, 2019 COPS Office Training Portal (2019–CK–WX–K003) – **1.07%**
- USDOJ, COPS CHP Cohort Support: Training & Technical Assitance Program (2015–CK–WX–K022) – **0.27%**
- USDHS, Homeland Security National Training Program: Strategic, Tactical, Resilient Interdiction of Violent Extremism (EMW–2015–CA–00163) – **24.31%**
- USDOJ, BJA, Violent Crime Reduction: Information, Messaging, and Engagement (2019–DP–BX–K005) – **4.23%**
- USDOJ, BJA, Measuring What Matters: Building Trust & Legitimacy (2016–AJ–BX–K043) – **3.67%**
- Commonwealth of VA, DCJS, Victim Witness Assistance Program: VINE (3) – Year 2 (18–B4104VW16) – **0.16%**

Finances

Expenses
2019 – 2020

- Program Personnel – **43.6%**
- Contract Services (Supporting Training, Technical, and Other Services) – **31.2%**
- Training Development and Delivery – **14.6%**
- Operations – **8.1%**
- Administrative/Program Support Services – **2.6%**

Board of Directors

Jay W. Malcan, Ph.D.
VCPI Board President

Thierry Dupuis
Chief of Police (retired)

Douglas A. Goodman, Jr.
Chief of Police
Ashland Police Department

F. W. Howard, Jr.
Sheriff (retired)

John W. Jones
Executive Director
Virginia Sheriffs' Association

J. Joseph McLaughlin Jr.
Sheriff
New Kent County Sheriff's Office

Anthony W. Roper
Sheriff
Clark County Sheriff's Office

Dana Schrad, J.D. (Partial Year)
Executive Director
Virginia Association of Chiefs of Police

Arthur Townsend Jr.
Sheriff
Lunenburg County Sheriff's Office

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